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This is NOT SPAM.

You provided your verified email through a legitimate double opt-in lead capture system, hence you agreed to terms and conditions, and agreed to receive email.

Rich Moyer Newsletter 7/29/2024

As an entrepreneur you own your business, you expand your brand, you increase your impact, you live with no excuses, and you enjoy your intentional growth daily.

-Farshad Asl-

Today's Updates

- Installing the 27 Dollar Funnel
- Why Promote This Funnel?
- Get 3 Free Leads a Day for the Next 10 Days!
- Nexus Rewards Premium Members are Seeing These Offers
- Worldprofit Workshop - new recording posted
- Newsletter Archive

Installing the 27 Dollar Funnel

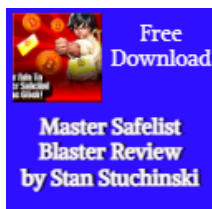
Frank Salinas did a nice job in providing, **simple, step-by-step instructions with videos**, and a **checklist** to set up the complete funnel. With [LeadsLeap](#), it is very easy to load the 3 splash-page templates, 3 capture page templates, Pop-Up, thank you page template, and create the list. **Frank supplied all the share codes.**

Some editing was necessary on each page, mostly to update affiliate links. I chose to use **my own autoresponder message stream**, so it was simply a matter of pasting my **HTML Form Code** into each capture page.

Frank supplies a prompt in creation of the **Pop-Up** for only **CashApp**, but you can **edit the Pop-Up** to specify **YOUR OWN** direct payment methods. You can display your payment

Check out my Top Moneymaker
[Secrets of the Big Dogs](#)

100% Direct Pay Commissions.
[Automatic Signups & Traffic](#)



addresses for **BitCoin, LiteCoin, Zelle, Venmo, Google Pay, Facebook Pay**, etc. I elected to create a payment button with [BuyNowPlus](#) for my **Stripe** account to accept **credit/debit cards** as my default payment method.

TIP: If someone does make a purchase, either with a payment processor like Stripe, or any direct payment methods, it is the **purchaser's responsibility** to notify you via email of the payment method and amount paid. It is **YOUR responsibility** to forward the **27funnelaccess** page to them (heading: "Congrats On Getting The \$27 Funnel!").

TIP: I tell purchasers on the **Pop-Up** to use this **subject line in their email to me:**

"[Payment Method] \$27 Funnel Payment Sent"

Frank sequenced the instructions, starting with the **ThankYou** page, **Pop-Up**, **capture pages**, then **splash pages**, so that you didn't have to backtrack to get the "next page" address. I've had many other LeadsLeap projects that did not give that consideration.

The **ThankYou** page has a "Recommended" section where you can place **your own banners or affiliate links**. I've used this technique for years. Nice touch. Very effective.

TIP: Free [LeadsLeap](#) members cannot place banners or images on the capture or thankyou pages. **You must upgrade to PRO** for that privilege.

The funnel is:

splashpage1 > capturepage1 \
 splashpage2 > capturepage2 > autoresponder > thankyou page
 splashpage3 > capturepage3 /

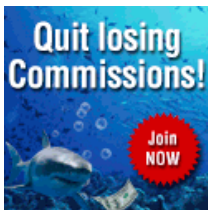
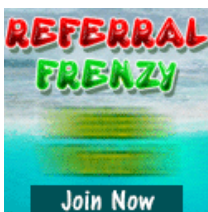
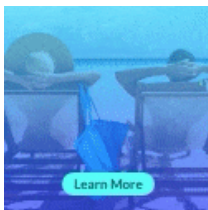
The **Capture Pages** contain a **payment button** that launches the **Pop-Up**, where payment methods are detailed.

Once all the pages were assembled, and my autoresponder stream had a few messages posted, it was time to **TEST**. (Yep, unlike Microsoft, I like to ensure my stuff works before I dump it out to the world).

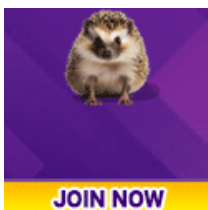
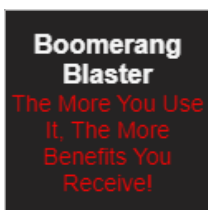
Rather than using my own email, which could mess with the normal state of the universe, I use a tool called [10 Minute Mail](#). This tool generates a **fictitious email address**, and a **temporary mailbox** good for **only 10 Minutes**, just enough to run a capture page test, verify email, and redirect to a thankyou page, then triggers the autoreponder "immediate" welcome message to that email.

Getting Ready to Promote

I took the easy path and just used the **text from the splash pages as ad copy** for my first round of promotions. Later, I can always use ChatGPT to work up some variations of the ad copy



New Traffic Sites to Join



and subject lines. As with any launch, you want to **out of the gate ASAP**. Conventional wisdom says something about early-riser birds and worms...

To simplify things, I created a **LeadsLeap rotator** with all the splash pages and capture pages. This gives me a **single URL to promote**, and displays a variety to the viewers, **not the same page every time the funnel is accessed**. LeadsLeap has great statistics, so I will be using this as a **split test**, to see which **page combination** is most popular.

My first round of promotions was **using Supersolos**. These allow **up to 5 subject lines** with **click statistics** returned for each, which is effectively a **split test of the subject lines**.

By the way, everything up to this point is absolutely free to viewers. Free sign-up to **my LIST, 3 free safelists** to join, **promo codes** for free ads.

Viewers are given an opportunity to **UPGRADE to GOLD** on all 3 safelists for **\$27 total cost**, as direct payments to their sponsor (**ME**). They are also optionally **offered the same FUNNEL**, and an offer to get Frank's own autoresponder message stream.

[See this complete funnel in action](#). Minimally, you should **join these 3 safelists as a FREE MEMBER**.

While you are there, consider that these three safelist **GOLD upgrades** are a bargain at **all 3 for \$27**. And get the funnel for free with the upgrade.

Why Promote This Funnel?

What's In It For You & what it will do for you:

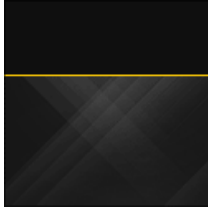
Builds Your Referrals At:

- 100 Percent Clicks
- 150 Mailer
- Ad Winners Daily
- & LeadsLeap

And Builds Your List!

What you get:

- **3 squeeze pages** you can import instantly into LeadsLeap that give away free advertising to the 3 sites
- **Customizable Thank You page**
 - selling a special offer to get a **Gold membership at all 3 sites** for just \$27 (saving them \$42 instantly)
 - Access to over **2,000 Master Resell Rights Products!** (\$100 value)



- **3 Splash Pages** you can use to promote your new funnel!

On the **thank you page** will be the **promo codes** with your affiliate links

Your subscribers will **pay you directly** with ANY method you choose! (you'll be able to enter any method you want to get paid on the page)

If you like **instant payments** (to any method you want) and **building your email list** this is definitely for you.

My Bonus to You

Sign up as a **purchaser** of the **3 Gold Upgrades** through this funnel, and I will submit an **Ultimate Network SuperSolo** promoting YOUR funnel. Ultimate Network Supersolos go to **127 Sites** With Combined Membership of **129,820 Members**.

Get the **3 Gold Upgrades** and Funnel [HERE](#)

Get 3 Free Leads a Day for the Next 10 Days!
No Catch! No Gimmicks!

30 Free Instant Live Leads
Delivered in Real-Time, Instantly into Your Email Box Daily!

This site is by invitation only. As my newsletter subscribers, I am inviting **YOU**. Your leads will be emailed to you daily along with information to help you in your business.

Get them [HERE](#)

Nexus Rewards Premium Members are Seeing These Offers

[Upgrade to Premium](#) for \$10 to participate in the above Premium offers and MORE

- **Up to 40% off Zoo & Aquarium Tickets**
 - Visit top attractions nationwide & save an additional 10%.
- **PODS 10% Savings + More**
 - Experience seamless, stress-free moving and storage with PODS.
- **Frigidaire**
 - Save up to 65% on select appliances + free delivery on all orders. While supplies last.

Exclusive Premium Member Apps

Nexus Benefits Hub (USA & International)

The world's largest selection of Discounts, Rewards and Lifestyle Benefits. Currently used by 23% of Fortune 500 Companies.

Nexus Bill Reduction Program (USA Only)

Save Money On Your Existing **Monthly Bills**.

NXRx - Prescription Discount App (USA Only)

Save up to **90% off Prescription Medications**

Nexus Shopping Boss App (USA Only)

One Of The Most Powerful **Cash Back Tools** Available.

Nexus Zoom Rewards (USA & International)

Zoom-Ready Presentations - Webinars with 500 People
Unlimited Cloud Storage - Broadcast to Facebook Live
Save Big Time - **Only \$12.99 per month.**

Even Free Members can SAVE

Join [Nexus as a Free member](#) to experience **REAL CASH BACK** apps

Rakuten - Cash Back and Savings App (USA & International)

Get \$30 of whatever you want for Free (Buy \$30, Get \$30 Cash Back)

Upside - Gas and Restaurant App (USA Only)

Earn Cash Back on Gasoline and Dining

Fetch - Get Cash Back on Everything App (USA Only)

Earn Cash Back on Groceries and more (on every receipt)

Worldprofit Weekly Friday Workshop

New Workshop recording posted for 7-26-2024



George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the [Worldprofit YouTube Channel](#) so that NON-MEMBERS and ASSOCIATES can view them.

Get the latest recording: <https://webcastsource.com/livetraining>. Sign up to be a Free Associate from this page to get tons of valuable freebies from the Goody Bag.

Newsletter Archive

Do you like these newsletters?

I am making some changes. The newsletters I have posted looked fine as a single column, but on the blog site, the dual column format is terrible. I have re-posted all the past dual column newsletters as PDF files, and all in the future. You will see in the blog post only a link to open the PDF file.

Find an archive of recent newsletters on my blog, LifeBalanceB2B.com under heading Newsletters

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