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Rich Moyer
WebcastSource.com
RichMoyer@WebcastSource.com
YouTube Channels
@RichMoyer1953
@RichardMoyer1953

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[My Interview by Stan the BigDog Stuchinski](#)

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[GotBackup](#) Saved My Business TWICE. Family Plan w 6 accounts, 6TB, unlimited devices \$9.97/mo

Rich Moyer Newsletter 7/27/2024

'ENTREPRENEUR' IS A FRENCH WORD.

XAVIER NIEL

One French word I understand...

I was lost during the Olympics Opening Ceremonies in Paris. Subtitles just said "[Speaking French]"

Today's Updates

- Why isn't [FeaturedOffersXtreme](#) one of the [CHIPs](#)?
- Caveat Emptor: Matthew Graves is Back
- Boomerang Blaster Passed 1700 members
- Great Deal on Top Level Upgrade + 100 Supers
- Worldprofit Workshop - new recording posted
- [Newsletter](#) Archive

Why isn't [FeaturedOffersXtreme](#) one of the [CHIPs](#)?

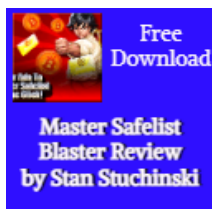
When talking with Stan about how [CHIPs](#) are selected, I suggested **FOX** as a candidate. As you know, I'm a huge fan of Dave Mosher's sites, both as admin where I approve ads on 254 of his sites, but also as a **USER** and **CONSUMER**.

My hands-down, absolute FAVORITE is **Master Safelist Blaster**, which is at the top of my list of all the [CHIPs](#). When I suggested **FOX** as a candidate, I hadn't observed, and hadn't considered one of the criteria Stan uses to select [CHIPs](#) sites: **there is only one site on the list for any owner/admin**. DUH.

This makes so much sense when you reflect the massive attrition seen recently, and **upheaval in the safelist world**. This is a tough business. HUGE competition. Owners are dropping like flies because their already tight margins, if they are making any money at all, are being crushed by the need to even further

Check out my Top Moneymaker
[Secrets of the Big Dogs](#)

100% Direct Pay Commissions.
[Automatic Signups & Traffic](#)



reduce upgrade and ad prices. The **"easy button"** and **freebie seeker mentality** has ruined what used to be respectable, professional advertising, and **made it into amateur hour**.

The majority of today's marketers seem to be striving to just earn this weekend's pizza and beer money, rather than putting their efforts into **BUILDING A BUSINESS**. The majority **do NOT SPEND ONE DIME** except for **guaranteed FAIL Easy Button scams**. They expect everything to be Done-For-You solutions. There is no research, no tracking and analysis, no business plan, no strategy, massive evidence of intermingling of business and personal funds, no reserves, and no business continuity planning. They wouldn't know a balance sheet from an ice-cream sandwich wrapper.

SO SAD. I cannot even convince people to sacrifice ONE DAY of Starbucks (\$7.00) to understand a **tried and true solution that has been WORKING for 22+ years**. It used to be \$19.95, and back-in-the-day, **people would PAY that**, because there wasn't then, as it is now, a **glut of WORTHLESS AI-generated literary GARBAGE** continually dumped on them.

Secrets of the Big Dogs is the **REAL DEAL blueprint to BUILD a REAL Network Marketing BUSINESS**. Yes, it requires

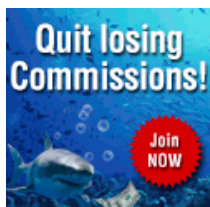
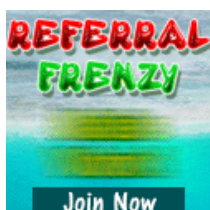
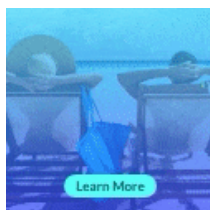
- an up-front \$7 investment in the **BLUEPRINT**. The **Secrets of the Big Dogs ebook**. Keeps the freebie-seekers, scammers and riffraff out.
- It requires an upgrade to **Alpha Dog** for \$10 per month. This not only gives you the specific **PLAN** with action items to set and meet your **investment commitment to achieve your EARNINGS goals**, but it also engages Stan's resources to communicate and engage **YOUR** subscribers.
- It requires **INVESTMENT in upgraded CHiPs memberships** to drive the necessary **TRAFFIC** to promote BigDogs, but also enable the **COMMISSION LEVELS necessary to meet your EARNINGS goals**.
- It requires the **DISCIPLINE to promote EVERY DAY**, at least 5 days per week. It takes me about 30 minutes per day.
- It takes **PATIENCE and PERSEVERANCE** to stick with it and **DON'T QUIT**.

Come on... one day without Starbucks...

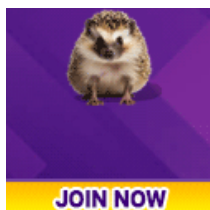
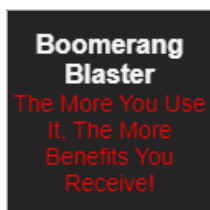
[The LAST Network Marketing eBook you MUST BUY](#)

Caveat Emptor: Matthew Graves is Back

I saw his name on the Leader Boards of several recent launches. This is a **BAD** guy who has stolen **TENS** of



New Traffic Sites to Join



THOUSANDS in commissions. I'm one who invested in his programs, was a partner, and was scammed for THOUSANDS of DOLLARS.

Dozens of admins, including Dave Mosher, Maryanne Myers, and Darren Olander, have banned this bad actor from their sites, and have banned promotions of any of his programs on their sites.

See the [nasty details](#) and download the blacklist file containing a list of his sites. Feel free to send me any new additions or sites that I missed. I'll update the file.

Boomerang Blaster Passed 1700 members

This is good progress for a new launch. This is a completely new concept from Marty Petrizza, but it uses some of her top sites to drive traffic.

While I don't buy into the hypothetical income claims, and **refuse to advertise the site as such**, there are incredible referral opportunities and yet another path to promote my primary affiliate programs **to a captive audience** that have historically have made money for me. I've already made some decent commissions from some forward-thinking marketers who recognize the value in the launch-time bargains for subscriptions and lifetime memberships at **Boomerang Blaster**.

You can now choose between adding **your own 2nd program**, or you can choose **ShareASale** OR you can take a look at **your sponsors program**, join it and add your info there. Guess which one I chose...

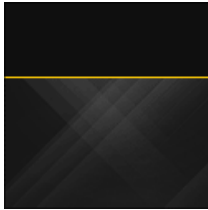
This is just **another way for your signups to join under you on a 2nd site**. But you have to add it in on "Add your Own" for it to show up for them.

You can see this on the menu link "Modify Your Page"

Check out [Boomerang Blaster](#)

Great Deal on Top Level Upgrade + 100 Supers at One of my Favorite Safelists

OTO#1 One-Time U.S. Marshal (Elite equivalent)
Upgrade is now is Half Off at \$49.95
 50% Commissions
 15,000 Credits
 100 Bonus Super Solos
 5-pack for Joining
 5-pack with Promo Code **newmember**
 Extra Promo Code inside



Monthly Ads:

- 15,000 Credits Monthly
- 1 Solo Ad Monthly
- 1 Banner Ad Monthly
- 1 Button Ad Monthly
- 1 Text Ad Monthly

NEW MEMBERS ONLY.

Join [OutlawMailer](#) and purchase OTO#1

Worldprofit Weekly Friday Workshop

New Workshop recording posted for 7-26-2024



George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the [Worldprofit YouTube Channel](#) so that NON-MEMBERS and ASSOCIATES can view them.

Get the latest recording: <https://webcastsource.com/livetraining>. Sign up to be a Free Associate from this page to get tons of valuable freebies from the Goody Bag.

Newsletter Archive

Do you like these newsletters?

I am making some changes. The newsletters I have posted looked fine as a single column, but on the blog site, the dual column format is terrible. I have re-posted all the past dual column newsletters as PDF files, and all in the future. You will see in the blog post only a link to open the PDF file.

Find an archive of recent newsletters on my blog, [LifeBalanceB2B.com](#) under heading Newsletters

