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My Bio:

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### Rich Moyer Newsletter 8/29/2024



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## **Today's Topics**

- Is Clickbank Worth Promoting?
- Last Days of Free Bump to Platinum with Gold Upgrade
- Other Deals Still In Play
- New Email List Mastery eCourse from Martin Chantler
- Worldprofit Workshop No new recording this week.

## **Is Clickbank Worth Promoting?**

I've mentioned that I have many "side hustles", affiliate programs that do not command too much of my time, but provide some nice bumps in revenue. Clickbank is one of those side hustles.

I wanted to share some of my own Clickbank stats:

30-Day Affiliate Income \$21.42

Lifetime Affiliate Income \$4,054.54

I have some automated tools I use to generate traffic for CB products to **MY SUBSCRIBERS**, but rarely promote them directly.

## My Exception: Secrets of the Big Dogs entry point,

- the <u>\$7 ebook</u>, is sold through <u>Clickbank</u> because CB handles all the payment and subscription operations. You are NOT gonna get rich selling a \$7 ebook. It is the <u>Blueprint</u>.
- People buy the ebook, the blueprint, which triggers Stan's autoresponder stream to those purchasers that informs about BigDogs, and











- encourages them to move to next stage, Alpha Dogs, the PLAN
- where they are provided with their SPONSOR's affiliate links for each of the <u>CHIPs</u>, the TESTED and PROVEN traffic sources and commission sources. This is the MISSION.

As Jack Bauer says in 24, "Execute Execute"!

I want to emphasize that programs like those on Clickbank, JVZoo, and WarriorPlus are **best when you offer them TO YOUR SUBSCRIBERS**, unless you front-end with a **LEAD MAGNET** and **LEAD CAPTURE**.

REMEMBER: Do NOT sell on Safelists. Build your LIST on safelists, and then BUILD A RAPPORT with your subscribers, then make offers to YOUR SUBSCRIBERS.

Let me break this down for you...

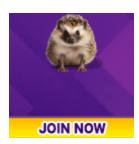
- You have **8 seconds** to present your offer on <u>safelists</u>. Not enough time to present a sales pitch.
- It takes 7-11 exposures. Without lead capture, SOMEONE ELSE will present those subsequent exposures
- You need to build a RAPPORT with subscribers because they BUY from people THEY TRUST.
- I promote primarily to the IM Niche. <u>Safelists</u> target the IM niche. Choose an appropriate traffic source that targets YOUR NICHE, ie weight loss, hiking, etc. <u>Targeted solo</u> ads or social media may be better for YOUR NICHE.
- Offer a LEAD MAGNET, a targeted FREE BONUS of VALUE TO YOUR PROSPECTS in exchange for their name and email.





New Traffic Sites to Join

Boomerang Blaster The More You Use It, The More Benefits You Receivel



104 Free 1-Yr Gold Upgrades Get 1 Free Gold Safelist Upgrade Every Week for TWO YEARS  Follow-up with INFORMATION, articles, hints and tips, reviews, freebies, hot deals, and OCCASIONAL OFFERS.
 Nobody wants to be barraged with a continuous streams of sales messages.

#### How Clickbank Maximizer works.

One premium Clickbank tool offered to Silver and PlatinumVIP Worldprofit members called **Clickbank Maximizer** is pretty cool, and has gotten me many CB sales, but more importantly has captured hundreds of leads added to my list.

The Done-For-You capture pages offer the download of a **free bonus for looking at a selected CB product** in exchange for a **free subscription that presents another CB product every 2 days**. There is no obligation to purchase that CB product (but some do, even on a trial basis). Many of the CB products have **RECURRING commissions**.

There is another advantage to this for your **CB Maximizer subscribers**. Rather than having to scour the **CB Marketplace** for **products to SELL**, **CB Maximizer** has selected the top products in a particular niche. Just access that product from the **CB Marketplace** for the affiliate materials.

Yesterday's newsletter tells how to set up your OWN autoresponder stream using PLR as the Lead Magnet, and using 55 Clickbank Reviews as your follow-up stream.

Recommended <u>autoresponder</u>, <u>rotator</u>, and capture page, <u>thankyou/bonus</u> page tools: <u>BuildABizOnline</u> because you can easily replicate these pages.

Last Days of Free Bump to Platinum with Gold Upgrade











You may have seen a new promo for <u>InstantCashDollars</u> where you receive instant commissions, and a ton of super solos for each upgrade.

Everyone who purchases a Gold Upgrade will get an automatic Upgrade Bump-Up to Platinum at no additional charge until August 31st, 2024.

Normally, after you become Gold, you are shown the Platinum Offer for 50.00. You won't have to purchase it, because Dave will give you a Platinum Upgrade, as a thank you for your continued support. But it ENDS August 31st, 2024!

Dave is Going To Give You A BONUS Matching Upgrade At BlastOffSafelist!

Purchase An ICD Gold Upgrade, Get A <u>BlastOffSafelist</u> Gold Upgrade!

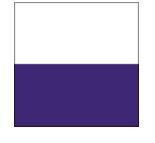
Dave will Bump ICD to Platinum and BlastOffSafelist to VIP

#### YOU WANT TO TELL YOUR LIST ABOUT THIS!

The "Bump-Up," the "Matching Upgrade" from BlastOffSafelist, AND Super Solos are ALL Bonuses Your Referrals will receive when they upgrade!

When your referrals purchase an upgrade, they get a nice package of Super Solos. If they like the Super Solos and continue to purchase more in the future, these are also included as purchases where you receive instant commissions.

**HINT**: If you have an <u>autoresponder</u>, be sure to **update your profile** in ICD with your **HTML Form Code**. That way, any prospects who want to sign ip for ICD will have to join YOUR LIST **before registering for InstantCashDollars**.



And, you don't need to create a separate capture page and can promote **just your affiliate link on other safelists**. Unlike the latest offers from Frank Salinas, **this feature is INCLUDED** for FREE.(Frank charges \$24).

**HINT:** Be sure to set up **payment methods** in your profile.

## **Other Deals Still In Play**

- <u>RichyRichMailer</u> Elite + 100 <u>Supersolos</u> + 5 1 yr Gold \$49.95
- <u>BlastOffSafelist</u> Elite + 100 <u>Supersolos</u> + 5 1 yr Gold \$49.95
- <u>5 Elite Safelist Upgrades</u> Only One-Time \$97.00

## **New Email List Mastery eCourse from Martin Chantler**

**Email List Mastery** teaches you how to build and monetize your list in 9 high quality videos. As always, most that you can access from ReduceTheHype.com is free (why not leave a donation).

https://reducethehype.com/ecourse/elm/

# **Worldprofit Weekly Workshop**

Workshop last recording posted for 8-16-2024



George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the Worldprofit YouTube
Channel so that NON-MEMBERS and ASSOCIATES can view them.

## Get the latest recording:

<a href="https://webcastsource.com/livetraining">https://webcastsource.com/livetraining</a>. Sign up to be a FreeAssociate from this page to get tons of valuable freebies from the

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