



Rich Moyer
WebcastSource.com
RichMoyer@WebcastSource.com
YouTube Channels
[@RichMoyer1953](#)
[@RichardMoyer1953](#)

[My Bio:](#)

[My Interview by Stan the BigDog
Stuchinski](#)

[YouTube of This Newsletter](#)

[LifeBalanceB2B Blog and
Newksletter Archive](#)

Please UNSUBSCRIBE if you no longer want to receive emails.

This is NOT SPAM.

You provided your verified email through a legitimate double opt-in lead capture system,
hence you agreed to terms and conditions, and agreed to receive email.

Rich Moyer Newsletter 8/9/2024

If you have time to whine then you
have time to find solution.

- Dee Dee Artner-

Today's Topics

- Are You Using Spreadsheets?
 - How I Use Spreadsheets in My Daily Routine
 - 43 'How-To' Videos Reveal The Key To Mastering WordPress!
 - Amazon Buys
 - Worldprofit Workshop - new recording posted
-

Are You Using Spreadsheets?

At one point in my career, I was actually a spreadsheet guru, a

[Free Home Business Tips](#) Daily from Internet Millionaire Stone Evans

[Free Associate Membership](#) with 50,000 Visitors

[GotBackup](#) Saved My Business TWICE. Family Plan w 6 accounts, 6TB, unlimited devices \$9.97/mo

Check out my Top Moneymaker [Secrets of the Big Dogs](#)

100% Direct Pay Commissions. [Automatic Signups & Traffic](#)

Microsoft beta tester, and an Excel programmer who created literally hundreds of Excel programs. I still use spreadsheets every day, but have throttled back to the role of user rather than developer, and have shifted to Google Sheets. It's free and has all the features and functions I need.

Don't misunderstand. Spreadsheets are truly serious business tools. Just because **Google Sheets** is free if you have a **Gmail** account, it is a **POWERFUL** way to do everything from a place to create lists and simple "databases", to complex calculations and macro-driven programs. For the majority of people outside the corporate world, if they use spreadsheets, they only use a small percentage of the capabilities.

I've had the [Spreadsheet Daddy](#) site bookmarked for several years, and found that it is up to date, and includes hints, tips, examples, templates, and checklists for most of the daily functions in Excel or Sheets would do.

Your Go-To Place for All Things Excel & Google Sheets

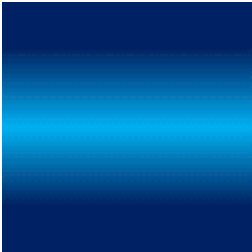
Welcome to **Spreadsheet Daddy**. We create in-depth, easy-to-follow tutorials and share actionable productivity tips to help you work smarter, not harder.

Master Google Sheets

When it comes to collaboration, **Google Sheets** is your bread and butter, no matter what industry you're in.

Armed with our Google Sheets tutorials, you will become a power user in no time.

- Google Sheets 101
- Charts & Graphs



- Functions & Formulas

How I Use Spreadsheets in My Daily Routine

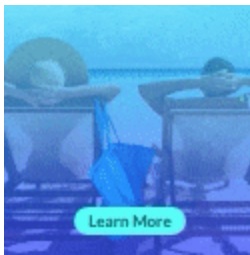
- **Send log** - I track all the emails that i send every day. This helps me to understand the safelists where I am sending Solo, Credit Mail, and Supersolo ads, with the
 - date,
 - safelist site,
 - number of recipients I send to,
 - the project,
 - credit/solo/Supersolo, and
 - subject line.

I also use this to track the broadcasts of my newsletter on my autoresponders.

I "filter" by many factors, but one function I use is a **sum of emails sent per day**. I know that I will have ~400,000 emails per day on the BigDogs CHIPs (takes 30 minutes), and about 21,000 on broadcasts, and then I "fill out" the rest of my traffic using Supersolos until I exceed 1-2 million.

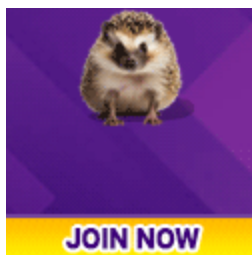
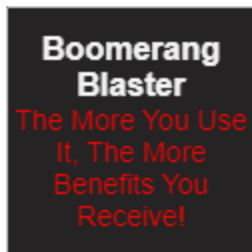
Other filters I use is to **show growth** (or not) of some sites since beginning of year. For example, I love to see the phenomenal growth month after month for [Herculist](#) (absolutely worth the \$49 for **Lifetime Gold**)

I can **filter by PROJECT** to see how many emails I have sent on a particular project like BigDogs, Worldprofit, Automatic Builder, Nexus Rewards, etc. I then compare these to the **TRACKER Click statistics** for the URLs I used.



New Traffic Sites to Join

- **Quick reference and sites tab.** I have a tab in the same spreadsheet for "lists" of sites like the BigDogs CHIPs, Worldprofit safelists, Supersolos sites/members I grab these lists to copy/.paste into my log sheet so I don't miss any of them.
- **Referrals Count Tracking** - a good point-in-time look at where I have referrals, how many, and member level.
- **Referrals Tracking** - this records the name/email of downlines for certain projects where understanding rankings and sales are important.
- **Affiliate IDs.** This is a filtered database for each of my **safelist and exchange affiliate sites.** This makes it so easy to look up affiliate IDs, and promotional tools URLs for the literally thousands of sites I have joined over the last 12 years. Great reference for filling out Downline Builders. For each, I record
 - project name
 - site name and URL
 - login and password
 - affiliate URL
 - Tracker URL
 - Capture page URL
 - Banner, Button, Login Ad URL
- **Capitalization Tool - Sheets** has a **ChangeCase Extension** to help manage setting capitalization of text. Pick a cell and paste in your text string. The extension allows **one-click operation** that changes the text to
 - All Upper case
 - All Lower case
 - First Letter capitals



- Invert case
- Sentence case
- Title case
- **Data Parser/Sorter** - Spreadsheets are **excellent tools for taking a list copied from a website**, filtering, sorting, re-ordering, deleting. See my **Youtube channels** for some techniques
 - For example, when I use [Referral Frenzy](#), I copy today's **My Mailings** table, and paste it into a blank sheet. I "normalize" the data,
 - remove all formatting and URLs,
 - delete unwanted columns,
 - delete 0 sends
 - sort, then
 - paste into my Send Log sheet.
 - This whole operation takes literally 2 minutes, as opposed to 20 minutes to do manually. Helps me avoid logging into sites I've already sent to from Referral Frenzy.

43 'How-To' Videos Reveal The Key To Mastering WordPress!

If you haven't heard of blogs by now that's either because
a) you're completely new online or
b) the thought of blogs frightens you.

It's nothing to be ashamed of - I know this because I couldn't even understand what a blog was for let alone how to use them!

That was until I watched Cedric's **43 WordPress video tutorials!**



- If you don't know how to upload a blog using your cPanel, you'll want to see this.
- If you don't know how to navigate your way around the dashboard or what each function does, you'll want to see this.
- If you don't know how to modify themes, templates and CSS to get the blog looking exactly how you want, then you'll definitely want to see this
- And if you've been told by some guru to 'create a blog' and you've been left out in the cold as to how to go about creating one, then you'll definitely want to see this!

All in all, there are 43 info-packed videos that will take you from A-Z in the blogging world!

There's a full run-down of what's inside...

All those little kinks that the guru's assume you already know can *FINALLY* be taught all in one place!

[Check it out here](#)

Amazon Buys

Yes, I have been an Amazon affiliate for 20 years, but don't put too much effort to promoting it. I can tell you that as a CONSUMER, I saved TONS, not only with [PRIME](#), but with the notices I've seen on the top Amazon featured sales when my kids were in college, grad school, and med school. Here are some of today's highlights.

Stanley Quencher H2.0 FlowState Stainless Steel Vacuum Insulated Tumbler with Lid and Straw for Water, Iced Tea or Coffee

<https://amzn.to/3AjumZa>

Back to School Shop

<https://amzn.to/46E4gyW>

Amazon Fresh - Lunchbox faves under \$5.

<https://amzn.to/3AjagOO>

Lunch Essentials

<https://amzn.to/4fCbKMQ>

Off to College Shop

<https://amzn.to/4dgUvGz>

School Supplies

<https://amzn.to/3M1m8Yq>

Worldprofit Weekly Workshop

New Workshop recording posted for 8-9-2024



George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the [Worldprofit YouTube Channel](#) so that NON-MEMBERS and ASSOCIATES can view them.

Get the latest recording:
<https://webcastsource.com/livetraining>. Sign up to be a Free Associate from this page to get tons of valuable freebies from the Goody Bag.

Copyright 2024 Richard Moyer dba Spaho Consulting