



Rich Moyer
WebcastSource.com
RichMoyer@WebcastSource.com
YouTube Channels
[@RichMoyer1953](#)
[@RichardMoyer1953](#)

[My Bio:](#)

[My Interview by Stan the BigDog
Stuchinski](#)

[YouTube of This Newsletter](#)

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Rich Moyer Newsletter 8/1/2024

BE THE GAME CHANGER.

Today's Updates

- HTML or Text Ad Copy?
 - About Peer2Peer Instant Commission Sites
 - More Instant Commission Sites
 - Nexus Premium Shopping Boss Rewards
 - Worldprofit Workshop - new recording posted
 - Newsletter Archive
-

HTML or Text Ad Copy?

I made the transition from plain text ads to **formatted HTML ad copy** several years ago. It was one thing when many of the email systems

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were so restrictive, but now, marketers SHOULD be using Gmail that accepts HTML in the email body.

Part of my "branding" has evolved to having the ad centered, with a border. On non-safelist emails, I have a standard signature line with my picture, and my name, email, website, and Youtube channels, followed by my links. This is almost unique, but once people who view ads for awhile see that format, they recognize it. **I am not simply posting ads. I am promoting MYSELF, my reputation, and my company.**

I Gotta Stop Talking to People.

I had a very exciting conversation with a colleague the other day. The topic was, "do people actually READ your ad copy?" Hmmm...

I get the sense that there may be a lot of truth to that.

- So, **why am I worried about branding**, formatting, painfully crafted ad copy, or even information **beyond a subject line and a redirect link?**
- Should I just put my efforts into my funnel: capture pages, thankyou/bonus pages, and message streams and dumb down the ad copy?

My friend reminded me that we have an acquaintance in common who has been placing **one-word ad body messages** for years, and he is still a very strong marketer and top earner.

I'm interested in your thoughts about this.

Would you take a short survey? [Get it HERE](#)

Lots of Great Information About Peer2Peer Instant Commission Sites

OK. So you've seen the ads for [\\$154 in Free Ads](#) ... That's cool. 3 great sites. 3 promo codes.

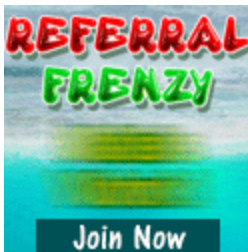


That free offer has an upsell to **3 Lifetime Gold upgrades for \$27**. Great deal. Great traffic sites. Great opportunity to **get the complete funnel**, included in that \$27 cost.

But were you aware that when you sign up for my **Instant Commission Sites Newsletter** on the capture page, you get SO much information about the **Instant Commission sites**, which is the script for all 3 of these sites? Here are the subject lines.

- Welcome to Your List Building Funnel
- About Peer2Peer Instant Commission Safelists
- Introducing 100 Percent Clicks
- Member Levels for Peer2Peer Instant Commission Sites
- How Commissions Work on Peer2Peer Instant Commission Sites
- 100 Percent Clicks and Instant Member-to-Member Payments
- Start Your Ad Winners Daily Journey
- How to Make BIG Money with Peer2Peer Instant Commission Sites
- Ready to level up your online marketing with 150 Mailer?
- Promoting Safelists Can Be A Lucrative Business.
- Peer2Peer Instant Commission Sites Have GREAT Ads
- Results Are What Counts
- The Elephant in The Room
- How to Promote to Build Referrals and Earn Commissions
- WOW - LIFETIME ADS RESELLER
- Add Your Own Autoresponder
- The First Year After Launch
- My Success with Launches
- All the Benefits for a Fraction of the Cost
- Residual Income Opportunity
- Subtle Change - Duration vs Clicks
- Now Can You See WHY This Funnel is a Good Idea
- Installing the 27 Dollar Funnel
- 3 Ways I Use LeadsLeap to Promote Top MoneyMakers

Frank Salinas will be around for a long time, and so will these sites, so this is **INVALUABLE** information for you to have.



New Traffic Sites to Join

More Instant Commission Sites

Keep in mind that Dave Mosher still has **40 Instant Commission sites** that will take awhile to convert to his new script. These are wonderful traffic sites that give you free ads for joining, and redeem promo code **newmember** for another ad pack.

AND... if you choose to upgrade on any of them prior to conversion, you will be given an **EQUIVALENT** upgrade on the new script.

I just picked a random site from my admin list, and found this login offer:

1-YEAR Upgrade To Elite: \$97 Value

Bonus 50,000 Credits: \$110 Value

Your Website URL as the Exit Pop: \$197 Value

30 Super Solos: \$125.46 Value

Grand Total Value \$529.46

All for \$37

When this converts to the new script, you would be upgraded to **EliteVIP**

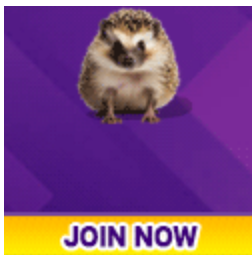
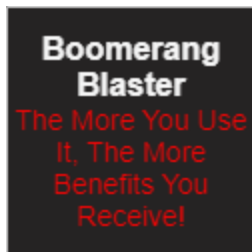
Free Ad Packs, Promo Codes, and More Promo Codes

How do you know if it is an **Instant Commission Site**?

I suggest joining any of the **Instant Commission** sites from the **Affiliate Builder** at [PromoPalaceAdz](#). You get free ads for joining, and redeem promo code **newmember**. For a one-time **\$25 Gold upgrade**, this site will reward you promo codes for an additional ad pack on **about 80 Instant Commission sites**

More promo codes. Once you join the site, look in the **Free Member Promo Code** pages on [Advertising Blowout](#) for another ad pack, and then redeem the exclusive promo code from Advertising Blowout

TIP: To find the site you joined from **PromoPalaceAdz** on the **Free Member Promo Code pages of Advertising Blowout**, use **Ctrl f**, then the site name on each of the **Free Member Promo Code** pages until you find the site.



Different Features and Options between Dave's and Frank's sites.

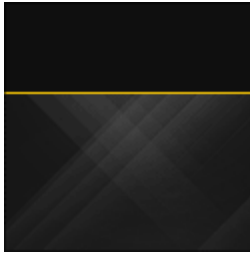
Dave's sites:

- **Killer OTOs and Login Ad offers**
- **5 SuperSolo Networks**
- Sell [10 Supersolos](#) plus huge ad pack for \$10 over and over
- Even free members can set **About Me, Social Media, Website** in Profile. **NO EXTRA CHARGE**
- Even free members can add autorsponder **HTML Form Code** to your Profile. Prospects must **join your LIST FIRST** before registering for the site. **NO EXTRA CHARGE**
- **Sites will be converted to the new safelist script.** New ad packs and promo codes, your referrals will be transferred, and equivalent upgraded member levels. Ads will be purchased by **CLICKS**, and will not expire. Trade commission for ads.

Nexus Premium Shopping Boss Rewards

Available to only **Nexus Rewards Premium Members**. Just posted

- Shop the latest back to school **sneaker and sportswear trends at Adidas** and **earn 10%+ cash back** when paying with an **Adidas digital gift card**. This bonus offer is only available from **8/1 - 8/31**, while supplies last so don't wait.
- Watch the Summer Olympics in style with **official sportswear from Fanatics**. It's also a good time for back to school shopping with **10%+ cash back** when you pay with a **Fanatics digital gift card**. This bonus is available **8/1 - 8/31**, while supplies last.



- It's too HOT to cook! So don't and let **Domino's** do it for you while you enjoy the rest of summer by the pool or in the A/C. Plus, you will earn **10%+ cash back** when you pay with a **Domino's digital gift card** from **8/1 - 8/31**, while supplies last.
- **Digital gift cards** make great gifts and are easy to send to anyone! Simply, print, email, or text the gift card to your recipient. Let them eat, shop, entertain, or travel on your dime, while you **earn cash back:**)

Join **Nexus Rewards** as a [free member](#), then upgrade to **Premium** to take advantage of offers like these.

Worldprofit Weekly Workshop

New Workshop recording posted for 7-26-2024



George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the [Worldprofit YouTube Channel](#) so that NON-MEMBERS and ASSOCIATES can view

them.

Get the latest recording:

<https://webcastsource.com/livetraining>. Sign up to be a Free Associate from this page to get tons of valuable freebies from the Goody Bag.

Newsletter Archive

Do you like these newsletters?

I am making some changes. The newsletters I have posted looked fine as a single column, but on the blog site, the dual column format is terrible. I have re-posted all the past dual column newsletters as PDF files, and all in the future. You will see in the blog post only a link to open the PDF file.

Find an archive of recent newsletters on my blog, LifeBalanceB2B.com under heading Newsletters