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Rich Moyer Newsletter 8/8/2024

Optimism doesn't make you more persistent. Persistence makes you more optimistic.

- Richie Norton-

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Today's Topics

- How to make money with Network Marketing
  - [Worldprofit Workshop](#) - new recording posted
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**Question: How can I make money with Network Marketing?**

By following the principles and training I continually reinforce about building a list, capturing leads, establishing a rapport with

[Free Home Business Tips](#) Daily from Internet Millionaire Stone Evans

[Free Associate Membership](#) with 50,000 Visitors

[GotBackup](#) Saved My Business TWICE. Family Plan w 6 accounts, 6TB, unlimited devices \$9.97/mo

Check out my Top Moneymaker [Secrets of the Big Dogs](#)

100% Direct Pay Commissions. [Automatic Signups & Traffic](#)

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your subscribers, honesty, integrity and attaining the **KNOW**, **LIKE**, and **TRUST** your subscribers **EXPECT**.

Treat it like **YOUR BUSINESS**.

Consistently apply what we teach you to generate leads that can convert to sales. **YOU** earn commissions for the **sales YOU make**.

**Question: When should I promote?**

**Now.** Just because you SUBMIT and ad does not mean it is APPROVED so it can be distributed or shown.

**Question: How often should I promote?**

As often as you can in as many places as possible. The more promotion, the better!

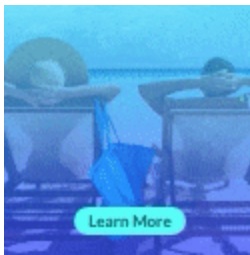
This can be managed using organization, scheduling, tools and automation. I send **1-2 million emails per day** in about **2 hours**, excluding MSB, FOX, and TZ traffic.

- I use the free [Windows Multi-Clipboard](#) to reduce the need to switch screens as often for copy/paste
- I use free tool, [Jitbit Autotext](#), to **create shortcuts** that eliminate the need to switch screens for copy/paste
- I use [Roboform](#) for multi-platform password management and login automation



- I use [Referral Frenzy](#), not only to send ads to up to **110 traffic sources**, but also to **SCHEDULE ads up to 30 days in advance**.
- Many mailers allow **SCHEDULING the date/time** (usually up to a couple days) to send your credit mail. Examples: [Mailsy](#), [MisterSafelist](#), [ProactiveMailer](#), [AtlasSafelist](#)
- I use [Traffic Zipper](#) to **automatically check availability and auto-send rotated credit mails and solos** to top mailers
- I use [Lightning Autofill](#) to store ad profiles and automate ad submission to the most popular safelists and mailers.
- My primary Solo Blaster is [Master Safelist Blaster](#) that sends my ads to 548,000+ members of 315 safelists, and **rotates my 5 stored ads**. Although not my focus, subscriptions also include banners, buttons, and textlinks.
- I use [Emerald Traffic Blaster](#) to add 3-5 leads daily to my list, generate 500 views per day, automatically send weekly Ruby Solo ads, and post PRIME Login Ads
- I use the free tool, [MasterSafelistMails](#), to organize incoming credit-earning emails from over 300 safelists, while eliminating Gmail bounces and volume-related slow-downs. Read the last 50 emails from every site, or login right from there to read more or submit ads.

**Question: Where and how should I promote?**

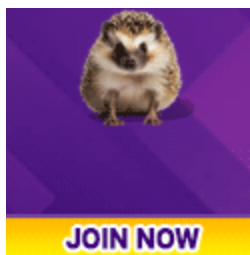
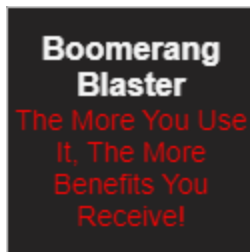


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New Traffic Sites to Join

Network Marketing is a **GAME of LARGE NUMBERS** and **HIGH COMPETITION**.

- I Use the **MOST EFFECTIVE** media and methods.
  - Promote using **ACTIVE TRAFFIC** like Solo ads, Credit Mail, Supersolos
  - I Utilize highly effective **Sponsor Login Ads** that are seen whenever users login to safelists
  - I Utilize **PRIME Login Ads** seen by the millions of Worldprofit Associate members BEFORE they login to Worldprofit's Associate Member Area & BEFORE they enter any free advertising!
  - I do not bother with **ineffective PASSIVE TRAFFIC media** like Banners, Buttons, and Surf Links. **Avoid Textlinks** unless you have safelist referrals on that site
  - I use **TRACKERS** and **SPLIT TEST** sources, effectiveness of subject lines, ad copy, capture pages, bonuses Tracker sources: BuildABizOnline, LeadsLeap, ViralURL, HitsConnect
  - **I TEST** my Capture Pages, redirection, and autoresponder message streams to be sure they WORK. I use a tool called 10minutemail.com to create a 10 minute email account and inbox, enough time to do a complete funnel test.
  - I use **SuperSolos** to **SPLIT TEST subject lines**. Supersolos allow up to **5 subject lines** and return click stats for each. I purchase Supersolos through **the many deals** (see left column) but usually buy in



bulk at [SimpleTextAdz](https://www.simpletextadz.com/)

- Promote to **VERIFIED** Traffic Sources
  - Safelists and other **double opt-in traffic sources** are a good starting point, but check **REVIEWS** and **TEST** yourself using **TRACKERS**. Get promo codes to over 400 sites by joining through Free Member Promo Codes pages at [Advertising Blowout](#). Get a 5-pack for joining, 5-pack when you redeem Promo Code newmember, and redeem ABO promo code for yet another.
  - Get a free 1-year Gold upgrade at another safelist every week for 2 years. Get a 5-pack for joining, 5-pack when you redeem Promo Code newmember, Ads when you redeem the Gold upgrade promo code. Gold members receive monthly ads.
  - Tried and True CHIPs safelists. I recommend going all-in with [Secrets of the Big Dogs](#). Buy the ebook. Upgrade to Alpha Dog, join the CHIPs safelists under your sponsor, then upgrade to the highest level you can afford to get optimum traffic and most commissions.
- Change it Up
  - Avoid using the canned affiliate ad copy and subject lines that **EVERYONE** is using in their promotions. Use **ChatGPT** to help create **unique** and **attention getting promos**.
  - Create different and unique **CAPTURE PAGES** and **GRAPHICS**



- Utilize **QUALITY LEAD MAGNETS** and **BONUSES** that have **VALUE** to the prospect
- Be **TRUTHFUL**
  - **NEVER** make **Earnings Projections** or promises
  - Do not use **DECEPTIVE** claims
  - **USE** what **YOU** sell and **USE**, and give examples of **PERSONAL EXPERIENCE**

#### Question: Where do I get training?

My preferred platform for training, tools, and traffic is the Worldprofit Silver membership, but you can also find

- PLR content on AI, List Building, Clickbank, etc. Get free access to over 600 PLR items as a [Free Associate](#)
- Free replays of George Kosch Live Workshop on [Youtube.com/@Worldprofit](https://www.youtube.com/@Worldprofit)
- Quality list building and tools videos from Ian Stewart at [BuildABizOnline](#)
- Excellent MLM and team building webinars for Nexus Rewards
- Videos on my Youtube channels [@RichMoyer1953](#) and [@RichardMoyer1953](#)

**Question? What do the Top Sellers in Network Marketing do to make money?**

Answer:

- They follow the **LEGITIMATE** training to learn the skills then apply what they learn.
- They treat network marketing like a **BUSINESS**. It takes investment in **TIME, MONEY, EFFORT, and PATIENCE**. There **IS NO EASY BUTTON**.
- They consistently promote as often as they can and **build their own email marketing list**.
- They **PICK ONE** primary business and **FOCUS** on the success factors. Do not get distracted. Every task should move you closer to the goal. Have **PATIENCE** and **PERSISTENCE**.
- Any "side hustles" should be at least peripherally in support of your **PRIMARY BUSINESS**.
  - All my [Worldprofit Associates](#) are exposed to my **BRANDED** primary business in their member areas and in [Worldprofit](#) communications when they join, and when they login.
  - [My website](#) has a whole section dedicated to my primary business and side hustles
  - [Automatic Builder](#) exposes all my subscribers to my primary business and side hustles.
  - All **non-safelist emails** and **broadcasts** have signature-line links to my primary business and side hustles.

- My **newsletter** has banners and references to my primary business and side hustles. So does [my blog](#) where I store the newsletter archive.
- They continually strive to **LEARN**
  - **READ EVERY DAY.**
  - Pick a PLR ebook. View videos, Take ecourses.
  - Watch for trends. Peruse your inbox to see what your **COMPETITION** is doing.

**Question? What are the common characteristics of the Top Sellers?**

**Answer:**

- Never stop promoting.
- Never give up.
- Never lose their focus.
- Never stop learning.

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**Worldprofit Weekly Workshop**

New Workshop recording posted for 8-2-2024





George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the [Worldprofit YouTube Channel](#) so that NON-MEMBERS and ASSOCIATES can view them.

Get the latest recording:

<https://webcastsource.com/livetraining>. Sign up to be a Free Associate from this page to get tons of valuable freebies from the Goody Bag.

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