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## Rich Moyer Newsletter 9/8/2024

# LOVE YOUR WORK AND SUCCESS IS YOUR NEXT CUSTOMER.

-Alin Sav-

## Today's Topics

- Behind The Magic Curtain Emails
- The Click Generator vs The Click Engine
- Free members can cloak an unlimited number of URLs.
- Worldprofit Workshop - No new recording this week.

## Behind The Magic Curtain Emails

I received this as a bonus for joining   The Click Generator, and I want you to use these, in conjunction with ChatGPT to create YOUR OWN unique emails.
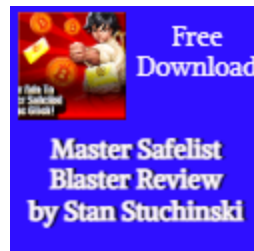
**Where to find ChatGPT**

In your Chrome browser, go to your gmail account. Type into the address bar:

https://gemini.google.com/app

After agreeing to terms and conditions, you will be greeted with the screen, "How can I help you today?".

There will be some suggested "prompts".  A prompt is simply the commands you would type to instruct the ChatGPT bot on what to do.

At the bottom of that page is a box where you can type your own prompt.

Let's start by rewriting one of the emails.

Open the link to **Behind The Magic Curtain Emails**, and copy the body of the first email, without the greetings and signature lines.

**Here is what I entered into the Gemini prompt:**
rewrite this email Thrilled to see you in the world of online marketing! It's your gateway to more TIME and FREEDOM.
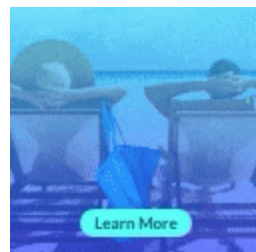
Avoid the trap of working harder than a 9-5. Stick around for key insights on unlocking TIME and INCOME freedom!

In the meantime, go here to see what I am working on:

**Here was the result from Gemini:**
**Here are a few options for rewriting the email:**

**Option 1: More direct and concise**

Excited to welcome you to the world of online marketing! Discover how to break free from the 9-5 grind and achieve true time and financial freedom.

**Option 2: Emphasizing the benefits**

Ready to trade endless hours for limitless possibilities? Join me in the world of online marketing and learn how to unlock time and income freedom.

**Option 3: Creating a sense of curiosity**

Tired of the rat race? There's a better way. Discover how online marketing can give you the time and freedom you deserve.

**Remember to add a link to your project or website at the end of each option.**

Isn't that cool?

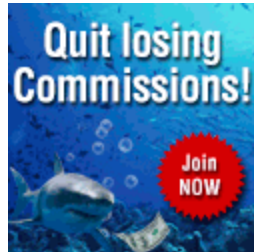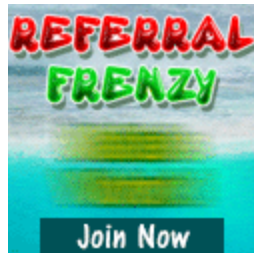You just took a sample email, and **made it YOUR OWN**.

I do not use personalizations like ~firstname~ because many people just type in junk.

If this email will be used on safelists as a credit mail or solo ad, just add a simple signature line.  Embedded URLs are rarely permitted on safelists.
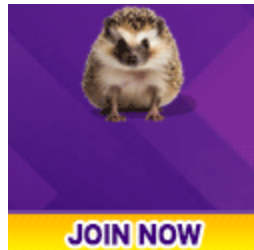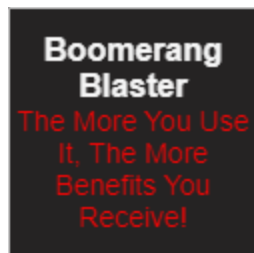
If you are using this email for direct email or in an autoresponder, you can add a link to your landing page or sales page.  Be sure to add a signature line that includes your name, contact information, website, YouTube channel, etc.

**Generate Subject Lines**

**Here is what I entered into the Gemini prompt:**

create 5 subject lines under 60 characters

**Here was the result from Gemini:**

Here are 5 subject lines under 60 characters:

Unlock Your Online Income Potential
Escape the 9-5: Work from Anywhere
Build Your Dream Life Online
Time for Freedom: Discover Online Marketing
Learn How to Make Money Online

**WOW!** So now you have the subject lines to use.

**But why five?** I try to rotate subject lines when submitting to safelists to **increase my Open Rate**. If you use the same subject line over and over, **people will skip over it** because they recognize the subject line. By changing it up, the **probability of getting more opens is likely**, but it also feeds into the "**7-11 Exposures**".
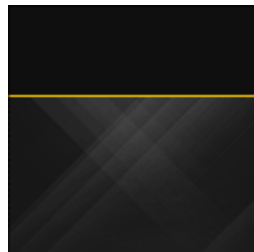
If you are using **trackers associated with each subject line**, you could **SPLIT TEST** to see which are getting the most opens and clicks.

Another reason I generate five subject lines is that Supersolos, which I use extensively, **allow up to five subject lines**. Supersolos statistics report the number of clicks for each subject line.

**Don't forget about PS.**

Using a **POSTSCRIPT** (PS) is a way to share a link to ANOTHER affiliate program with the email viewer, or provide a bonus of a free ebook or training.

The Click Generator uses the **PS** to drive traffic to the **TCG**

**Rotator,** which in turn drives traffic to **YOUR UR**L that YOU submitted to the TCG rotator. For example, a simple PS is:

P.S. Take a look at these recommended offers:
>>>>> https://trk.webcastsource.com/tcgrotator

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**The Click Generator vs The Click Engine**

I've talked before about Jeff Aman's The Click Engine, which has been providing passive traffic to my URLs for years. The traffic generated is from Jeff's own traffic sources.

The cost of **The Click Engine** is $4.95 per month or $49.95 per yer (save cost of 2 months). The second URL is a one-time fee of $12

The Click Generator is the John Cornetta and Frank Salinas version that uses traffic generated from 3 sources:

- Your own traffic that you drive on safelists to your **TCG AFFILIATE LINK.**
- Traffic that you drive to your **TCG Rotator Link through P**S
- Purchased Traffic through **Executive Traffic Club**

The cost of **The Click Generator** is $5 per month or $45 per year. The second URL is an annual $35.

**VIP** annual membership in **Executive Traffic Club** is $49.95. Save $500

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**Do Not Use tinyurl or bit.ly**

I'm all in favor of URL shorteners and trackers, but as a safelist admin, I am obligated to tell you that popular free URL shorteners like **tinyurl** or **bit.ly** are blocked on most safelists

and exchanges.

My recommendations:

- [ViralURL](#) is free to join, and free members can cloak an unlimited number of URLs. This is one of those resources you want to take advantage of the upgrade if you can! As a Gold Member, you can email 3000 random members Every 3 Days! This is one of my top recommended traffic sites in addition to being a great tracking tool.

- [LeadsLeap](#) is free to join, and has trackers and many other incredible features. Many projects offer share codes for capture pages you can import as a free member, but as an upgraded member, you can import whole email message streams.

- [BuildABizOnline](#) does not have trackers for free members, but BABO is a dynamic toolkit with many great tools and autoresponder at a reasonable price. Only $10 per month for Pro, but I recommend the Pro Executive for $14 per month. Share codes are available for capture pages and autoresponder campaigns.

**Worldprofit Weekly Workshop**

Workshop last recording posted for 9-6-2024

George Kosch's Bootcamp Training

Fridays at Worldprofit.com

George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the Worldprofit YouTube Channel so that NON-MEMBERS and ASSOCIATES can view them.

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