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## Rich Moyer Newsletter 10/22/2024



AI Generated Graphics

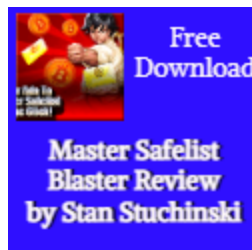
[Free Home Business Tips](#) Daily from Internet Millionaire Stone Evans

Worldprofit [Free Associate Membership](#) with 50,000 Visitors

[GotBackup](#) Saved My Business TWICE. Family Plan w 6 accounts, 6TB, unlimited devices \$9.97/mo

Check out my Top Moneymaker [Secrets of the Big Dogs](#)

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## Today's Topics

- Check out the Newest Videos
- Why to Consider Automation
- 7-11 exposures
- My-Traffic-Magnet Elite Upgrade 15.00 Bucks
- New Worldprofit Workshop Recorded on 10/18/2024.

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## Check out the Newest Videos

My YouTube Channel is [@RichardMoyer1953](#)

Like, Comment, and Subscribe

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## Why to Consider Automation

I consistently say that I send over 1 million emails per day. I track it on a spreadsheet. These are the ones I submit, and it even omits the passive submissions and automation. It's actually edging on 3 million if I include Master Safelist Blaster, Traffic Zipper, Emerald Traffic Boost, and other submitters.

And, you have heard me say that it only takes me an hour a day. So, how can I do it when so many others are struggling to do a fraction of that?

And no, I am not a notorious spammer. My emails are all going to double-opt-in members of safelists, subscribers on my



personal autoresponder and mailer lists. This is proven by the number of actual CLICKS I receive every day.

### My daily routine:

- I select the 3 ads I will promote
- I shift subject lines and update ad copy
- I update my Lightning AutoFill automation software with those ads
- I send to BigDogs CHIPS sites according to my daily schedule. This is usually about 450,000 emails
- I select the Supersolo sites that would drive those email volumes over 1 million (usually 5-6 supers)
- I select 5-10 individual safelists where I have upgraded to send solos and credit mails.

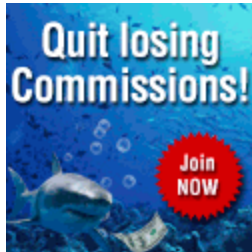
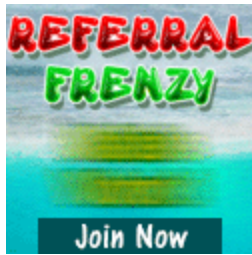
Elapsed time is less than an hour.

The solo submission from **Master Safelist Blaster** is automatically scheduled every 3 days. I have 5 saved ads in the MSB rotator. The next ad in the rotator is sent to 546,000+ members of 315+ safelists.

TrafficZipper works a little differently. My credit mail ads are loaded (I have several dozen). For the next ad in rotation, TrafficZipper checks the available high CTR sites, and verifies there are available ad slots and sufficient credits. Full upgrade to M3 Inner Circle is \$67./month

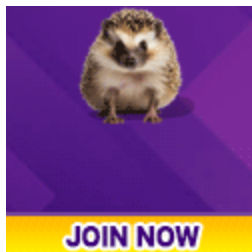
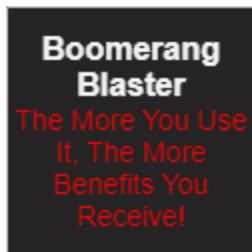
**Emerald Traffic Boost** sends one **Ruby Solo** to 100,000+ members every week. I set up the solo ad, and the passive traffic is logging 500 views per day to that URL. Additional views are being delivered by the **Prime Login Ads** as Associates login and interact in their member areas. I also receive 3-5 new **Emerald Leads** per day. I'm grandfathered in at \$47/month

TheClickEngine delivers clicks daily to my two URLs. Likewise with TheClickGenerator. \$5 each per month. I



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### New Traffic Sites to Join



chose the one-time upsell on both for 2nd URL.

**FeaturedOffersXtreme** is delivering dozens of clicks daily to the many ads. With any subscription (lowest \$4.97/month), not only get unlimited views for your ads, but earns 50% commission

**Referral Frenzy** is a manual submission, but I can schedule up to 30 ads for up to 30 days in advance. I can send to almost 100 safelists. RF tells me which sites have available ads and credits, and gives me the opportunity to click ads for credits right in Referral Frenzy.

There are many other less notable traffic sources, but these are my go-to's. Obviously, it takes more than an hour, but I don't touch most of the passive resources but once every couple weeks.

With all the automation I have implemented, I have TIME to dedicate to creative endeavors, playtime with AI and video production, newsletter content curation, subscriber and customer communication, and most importantly, RETIREMENT ACTIVITIES, and spending time with my 3-year-old grandson.

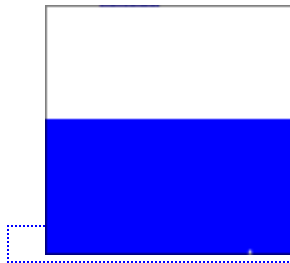
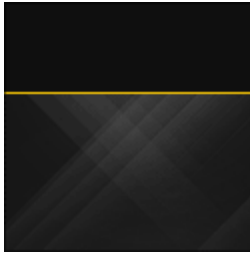
### Costs

Of course, you cannot go out and subscribe to ALL of these at once. You also must determine what YOU can afford at this time in your budget. Which can you subscribe to? Which can you do ad hoc?

I have upgraded to many of these resources to get, not only the increased traffic, and more frequent submissions, but also to get the highest commissions.

Here is my recommendation:

- [Secrets of the Big Dogs](#)



- Buy the ebook for \$7
- Upgrade to **Alpha Dog** for \$10/month. Stan sends the autoresponder messages to YOUR REFERRALS on your behalf so you just promote to get signups and ebook sales
- Join all the CHIPs using your sponsor's **links** provided by BigDogs. (I don't provide MY links because I want you to join using your SPONSOR's LINKS. Of course, if you buy the ebook and do the upgrade to Alpha Dog from ME, I will be your sponsor, and you will receive MY links). Suggested upgrades:
  - SOTAM - highest level you can afford. This is my top earner, pays weekly
  - MisterSafelist \$17/month, pays monthly
  - MasterSafelistBlaster - solos to 546,000. I recommend Gold for \$59.95/month. Pays on demand over \$20
  - BuildABizOnline unlimited autoresponder for \$14/month. Pays on demand over \$20.
  - **Herculist Plus** \$49 one-time for Lifetime Gold. Send to 349,000 EVERY DAY.
- Promote BigDogs, and **each of the CHIPs** above to start generating referrals, and commissions

I earn commissions on many other affiliate programs, but their value is in the **LIST BUILDING** capabilities and how I promote them.

Commissions are earned as a result of autoresponder follow-ups and **newsletter content** distributed to my subscribers (see

7-11 exposures article), NOT from safelist ads.

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## 7-11 exposures

As a professional executive consultant for Lexmark, a former division of IBM Consulting, I attended the world-class IBM Sales and Marketing Training. I was not in sales, but since I worked with the sales people who would bring in consultants (like me) to identify and solve customer problems that would in turn, earn the sales people their outrageous commissions, I had to understand and integrate with the sales cycle. The man on the stage **BEAT ON THIS TOPIC for HOURS.**

It takes **7-11 exposures** to move someone from **Lead** (curious) to **Prospect** (interested) to **Customer** (Potential Buyer).

If you are just posting an affiliate link or sales page without a means to capture the name and email of that lead to a list manager or autoresponder, **you have no ability to maintain further contact with that lead.**

In email marketing (that's what you are doing when you send Credit Mails and Solo Ads on Safelists), your goal is to **GET TARGETED LEADS** with interest in your product or service **as SPECIFIED ON YOUR CAPTURE PAGE** to **SUBSCRIBE to YOUR "LIST"**. You then **FOLLOW UP** to build **KNOW, LIKE, and TRUST. PEOPLE BUY FROM PEOPLE THEY TRUST!**

**It takes 7-11 exposures before someone "gets it".**

If you are only posting affiliate links with no ability to capture that lead, it is **SOMEONE ELSE** who will expose that person to the same information, **NOT YOU**. You have lost any possibility of making a **SALE**.

If you **CAPTURE** that lead and get them to **SUBSCRIBE TO**

**YOUR LIST**, then **YOU** get the **OPPORTUNITY to FOLLOW UP** to present those 7-11 exposures.

**Autoresponder Messages** break down the complex topics presented on sales pages (nobody reads sales pages but they will read emails if in smaller "chunks").

**Broadcasts and newsletters** are ways to communicate and build **RAPPORT** with them once on YOUR LIST.

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### **My-Traffic-Magnet Elite Upgrade 15.00 Bucks**

#### **Package #1 only 15.00 bucks**

- Elite Upgrade with 15 Super Solos
- BONUS: 1 Solo Ad At MasterSafelistBlaster To 549,329 Combined Members

#### **Package #2 only 30.00 bucks**

- Elite Upgrade with 60 Super Solos.
- BONUS: 2 Solo Ads At MasterSafelistBlaster

[Join HERE](#)

Then, because it Is NOT Available From The Member's Area, the [Purchase Must Be Made From This Page](#)

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### **Worldprofit Weekly Workshop**

New Workshop Recorded on 10/18/2024



George Kosch, the "Most Accessible CEO", has been doing LIVE weekly Workshops for years, and posting the recordings on the [Worldprofit YouTube Channel](#) so that NON-MEMBERS and ASSOCIATES can view them.

Get the latest recording:  
<https://webcastsource.com/livetraining>. Sign up to be a Free Associate from this page to get tons of valuable freebies from the Goody Bag.