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Rich Moyer Newsletter 10/8/2024

**October 8-9, 2024
Amazon Prime Days**

Today's Topics

- Busy Making YouTube Videos
 - October 8-9, 2024 Amazon Prime Days
 - Could You Re-Invent Your Business? Can You PROVE IT?
 - [PonyXpressAds Elite Upgrades](#)
 - New Worldprofit Workshop Recorded on 10/4/2024.
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Busy Making YouTube Videos

I've been remiss in keeping up with fresh new content for my YouTube channels. George Kosch threw down the gauntlet on his Friday workshop last week, so I got busy, and pulled together a nice video, submitted the URL, and received **100 Free Associates and 50 Exclusive Leads. WOW!!!**

Just in case you didn't know, I produced many of the training

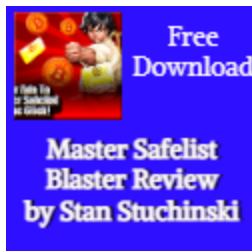
[Free Home Business Tips](#) Daily from Internet Millionaire Stone Evans

Worldprofit [Free Associate Membership](#) with 50,000 Visitors

[GotBackup](#) Saved My Business TWICE. Family Plan w 6 accounts, 6TB, unlimited devices \$9.97/mo

Check out my Top Moneymaker [Secrets of the Big Dogs](#)

Automatic Builder Delivers 100% Direct Pay Commissions. [Automatic Signups & Traffic](#)



videos for not only my own safelists (I owned about 40), but for other site admins. Over time, things may have changed, new features were added, and some sites went away, but my old YouTube channel (@RichMoyer1953) still has some of these legacy videos that may not be up to date, but there is some good information and techniques in that content.

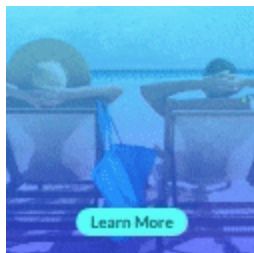
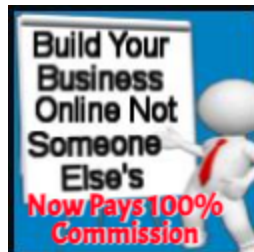
My latest videos are on [YouTube.com/@RichardMoyer1953](https://www.youtube.com/@RichardMoyer1953). Here are some of the titles:

- [World Profit Link Magic Tool](#)
- [WebcastSource com Tour](#)
- [Fast Track Cash](#)
- [JetPack Traffic Package w Free Silver](#)
- [WorldProfit Free Associate Landing Pages](#)
- Also, newsletter videos

If you haven't done so already, **LIKE** the videos, **COMMENT**, and **SUBSCRIBE** to my channel.

TIP: As George Kosch teaches, and constantly reinforces, YouTube Videos are a **FANTASTIC SOURCE OF LEADS**. Anybody can create a YouTube Channel. Are you shy? You can easily create **FACELESS videos** with free tools like [Snagit](#)

TIP: Be sure you put your affiliate ID or preferably, your **CAPTURE PAGE URL** as the first line in the **DESCRIPTION** for your video.



October 8-9, 2024 Amazon Prime Days

The best advice I could give: **SIGN UP FOR PRIME!**

Get it [HERE](#)

Not only do I get free next-day shipping, but there are PRODUCTS we USE that have preferential pricing.

My wife and I see the PRIME delivery guys here so often, I may have to claim them as dependents. I see them more than my OWN adult children.

PRIME Benefits. Did you know...

Free delivery

- Prime members receive fast, free delivery on a large selection of items

Prime Video

- Prime members can stream movies and TV shows, including Prime Originals, at no extra cost

Amazon Music

- Prime members have access to 100 million songs and podcasts without ads, and receive recommendations based on their listening habits

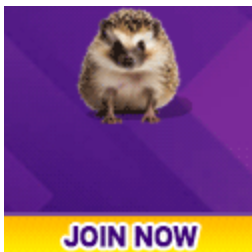
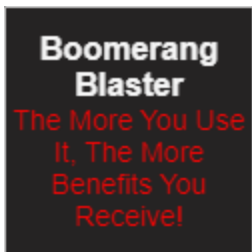
Prime Reading

- Prime members have unlimited access to a large library of books, magazines, and comics, which can be downloaded to a Kindle or read using the Kindle app

Prime Try Before You Buy



New Traffic Sites to Join



- Prime members can try clothing, shoes, or accessories for free for seven days before purchasing. They also receive free shipping and a free and easy return policy.

Prime Early Access

- Prime members receive a 30-minute head start on lightning deals, which are price-reduced products available for a limited time.

Amazon Photos

- Prime members receive free, unlimited, full-resolution photo storage, as well as 5 GB of video storage.

Prime Gaming

- Prime members receive free video games and in-game content

Prime-exclusive deals

- Prime members receive exclusive deals and savings on groceries and healthcare

Free Grubhub+

- Prime members receive free Grubhub+

So, why not **get started with the Free Trial**, and take advantage of **PRIME DAYS** and all the other benefits above?

Could You Re-Invent Your Business? Can You PROVE IT?

I spent 32 years in the corporate world before officially retiring (the first time). Actually, 7 years before I retired, I started 3 businesses, in addition to working full time, traveling for



business, and raising a family. Even though I traveled almost every week, on a train, plane, or automobile (I'm a big guy, but am not mistaken to be John Candy), I was home most weekends.

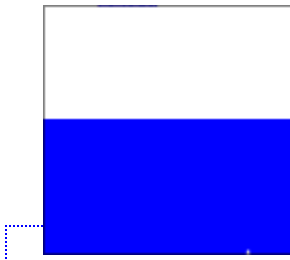
I had far too many vacation days accrued, in fact, I was actually put on "remedial vacation" by HR where one year, I was required to take off every Friday and Monday from July until the end of the year to use up all those days, or lose them, so I spent that time renovating the 1890's vintage Victorian duplex apartment building I bought and managed.

Post retirement, my consulting practice took off, but required extensive travel for 6-month blocks of time while doing auditing, with focus on one client exclusively at a time. I could handle support of most small business clients remotely, but it ended my run on the lecture circuit and conducting seminars for real estate entrepreneurs.

Unfortunately, between gigs during the first year, I had an accident that left me unable to do any more DIY work on my real estate holdings, and do any property management, so I liquidated those two businesses (retirement #2). After recovering enough to return to work, my focus became solely on my consulting clients.

I actually got back into the corporate world again, this time as a professional consultant, with all Fortune 500, government, and military clients. I loved what I was doing, and had no management responsibility, no budgets, no HR or union issues, no employees reporting to me. I got up in the morning, and after the first year, transitioned to my home office, so I walked downstairs, and just did my job. Traveled when I needed to, but my trips were generally only a few days at a time, and not every week.

That job was fine until my poor knees, after so many years of being bone-on-bone, gave out, and I had my first knee



replacement. The company put me on disability, and when that ran out, let me go. This was, according to my wife, my 3rd and FINAL retirement!

I had a rough recovery from knee surgery, with almost 2 months inpatient for rehab. During that time, I had my laptop and WIFI, so I spent my time, when not doing PT, researching, and starting building a business plan for internet marketing.

I spent the next couple years building up my e-commerce business, with two, 10,000 product e-stores, and generating organic traffic through SEO for my blogs in which I highlighted the products, and did reviews for the particular niches for which those products were used.

That worked out fine until Google released a new version of its search engine rules called "**Penguin**". The day that was introduced, all the time and money I had invested in SEO went right down the drain. **ALL my traffic FLAT-LINED**, the lifeblood of my business needed to drive prospects to my blogs and e-commerce stores.

I have to admit, that even though I was fanatical about having a **BUSINESS PLAN**, including an **EXIT STRATEGY**, this took me totally by surprise.

Fortunately, I had been "dabbling" in email marketing before Penguin, and found a way to **RENT** safelists affordably. My strategy was to rent several safelist sites, not only for unlimited free advertising, but also **TO GET THE BONUS** SUPERSOLOS that were "thrown in" by the site owner. This was a way to generate traffic without the money pit of SEO. A nice side benefit was that it provided a way to **build and manage MY LIST**, because each site included an autoresponder. My monthly rent for each site was cheaper than the purchase of supersolos alone, so this was a win-win.

After the Paypal fiasco that put so many safelist owners out of

business, I saw an opportunity, so I began to buy up these sites, and do the programming to accept alternative payment methods. I cleaned up the dead wood of inactive members and ads, then promoted them to build up ACTIVE memberships. For each site I owned, I got a monthly allocation of free Supersolos that I used for my own email marketing. I would get these sites profitable, then sell them, with the provision that I retained a lifetime top-level membership on each that I sold.

I had several rental site owners go out of business, and I eventually sold off the remaining sites I acquired, which got me out of the safelist ownership business, but I still keep my hand in it: I do admin work and ad approvals for 264 of Dave Mosher's safelists.

My current business plan reflects that my primary business is **AFFILIATE MARKETING**, specifically **email marketing**. I do not do social media like Facebook or X, but I do produce YouTube videos.

So, the point of this was that even though I had to **REDEFINE MY BUSINESS** several times, due to factors beyond my control, **I HAD A BUSINESS PLAN**. Every time I had to reinvent my business, **EACH ITERATION OF THAT BUSINESS PLAN** was sufficient documentation needed for my accountant to **DEFEND CONCURRENT YEARS OF LOSSES to the IRS**, which gave me the ability to continue deducting legitimate business expenses, and prove that this was more than **what the IRS considered a hobby**.

My goal is to continue to earn commissions to the point that I am covering my expenses. Because I am diligent in documenting my business income and expenses, **those legitimate business expenses offset the earnings that otherwise, I would have to pay taxes on.**

As I continuously preach: **TREAT IT LIKE A BUSINESS!**

PonyXpressAds Elite Upgrade Only \$29.95
Or Try A 1-Year Elite Upgrade For Just \$20.25!

PonyXpressAds has just been updated with the latest version of the safelist script, and Dave released some special deals for you during the month of October!

PonyXpressAds Current Membership Count: 1,045+. This is not a startup site, but has a full **ACTIVE membership** with the **MAJORITY of members upgraded to Gold or above**. That means **LOTS OF BUYERS!**

Even as a FREE member, you get:

Just for registering, get a 5-Pack of Ads:

Next, use Promo Code: newmember

EXTRA Promo Code: ponyxpressextra

If you are a member of Advertising Blowout, get **yet ANOTHER ad pack**. Find this promo code on **Free Member Promo Codes page 3**.

So, even without an upgrade, you could get 17 Solos and 17,000 credits for credit mail.

No Upgrade Offer

If you are not planning to upgrade, for any member level, **Login Offer #3** will get you a **NO UPGRADE** offer of another ad pack and **5 Supersolos for only \$7.00** (Supers are normally \$3.99 ea, 3 for \$9.99, or 5 for \$15.00).

Elite Upgrade Offers

Pay attention to OTO#1, because you'll be able to grab a **One-Time LIFETIME Elite with 60 Super Solos** for only \$29.95 PLUS **1 Solo Ad on Master Safelist Blaster** to 315 Safelists with 549,320+ Members!

Now, here is **why the OTO and Login Offer #2 are great deals**. BOTH give you an **upgrade to ELITE**, the top upgrade available. As an Elite member,

You earn 50% Commissions. No pass-ups

- **Elite members earn 50% commissions on EVERY SALE** when referrals purchase OTOs, Login Offers, Upgrades, Supersolos, and ads

You get a one-time bump of **15,000 Credits**

Monthly Ads:

15,000 Credits Monthly
1 Solo Ad Monthly
1 Banner Ad Monthly
1 Button Ad Monthly
1 Text Ad Monthly

Now, the real MEAT of these offers... Supersolos!

- The OTO includes
 - **60 Supersolos**. All for \$49.95
 - **1 Solo Ad on Master Safelist Blaster** to 315 Safelists with 549,320+ Members!
- The Login offer includes **15 Supersolos**. All for \$20.25!

I recommend the **Lifetime Elite** for <\$30 more than the 1-year Elite for the **45 extra Supersolos**, and the **MasterSafelistSolo solo**.

The Time to Join and Upgrade is NOW!

Join [PonyXpressAds](#) NOW. Even though the offer goes until October 31st, the sooner you join, the more members you can send with the List Emailer. **With the List eMailer, you send to everybody who has joined after you!**

If you are not a member of Master Safelist Blaster and have taken the Lifetime Elite upgrade offers, [JOIN MSB Here](#), and send a support ticket to Dave with your **MSB userid** so he can add the solo.

This is a great opportunity to **join this site NOW**, and **get YOUR ADS into the rotators EARLY.**

- Promotions for Elite will drive **NEW SIGNUPS**, and get **NEW EYES on YOUR ADS!**
- **Elite members are more likely to be BUYERS!** The OTOs and Login Ads will take care of the selling, **you just PROMOTE.**

Of course, I recommend front-ending with a **CAPTURE PAGE** then redirecting to your affiliate URL. **Give a BONUS of Promo Codes for 400 sites** as a bonus at [Advertising Blowout](#)

TIP: In all Dave's safelists, with **MemberTools!SplashpageBuilder**, you can create a capture page using the HTML form code from your autoresponder.

If you need an autoresponder, and complete toolset, I recommend [BuildABizOnline](#) Pro for only \$10 per month.

New Workshop Recorded on 10/4/2024



George Kosch has been doing LIVE weekly Workshops for years, and posting the recordings on the [Worldprofit YouTube Channel](#) so that NON-MEMBERS and ASSOCIATES can view them.

Get the latest recording: <https://webcastsource.com/livetraining>. Sign up to be a Free Associate from this page to get tons of valuable freebies from the Goody Bag.

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