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**TREAT IT LIKE A BUSINESS TO REAP THE BENEFITS OF OWNING A BUSINESS.**

How can I help?

Well, start by understanding that the MLM you signed up for is **NOT YOUR BUSINESS**. It may be a **COMPONENT** of your business. It may be the **SYSTEM** you use to generate **ONE STREAM OF INCOME**, but **YOUR BUSINESS IS YOUR LIST!** If that system does not allow you to **CAPTURE THE LEADS ON YOUR LIST, YOU NEED TO GO OUTSIDE THAT SYSTEM**, possibly FRONT-END that system with a **LEAD CAPTURE PAGE** that preserves those leads and turns them into **SUBSCRIBERS** to a list **YOU CONTROL**.

So, your business needs the **TOOLS** to create those **LEAD CAPTURE PAGES**, and an **AUTORESPONDER** to manage your **SUBSCRIBERS**, and **FOLLOW-UP** with those subscribers with relevant messages about the product you are promoting to help them understand and get details that show **WIIFM** ("What's In It For Me") from your subscriber's perspective. **YOU** become the **AUTHORITY** as their sponsor, and your messages and communications (ie broadcasts) build a rapport: **KNOW, LIKE, and TRUST**.

It takes **7-11 EXPOSURES** for someone to be moved from:

**LEAD** (Curious) to **SUBSCRIBER** (Interested) to **CUSTOMER** (Buyer)

Having your leads on your **LIST** gives **YOU** control of the messaging, and positions **YOU** to be the person they go to when they are making a **BUYING DECISION**.

As your relationship with your subscribers matures, send them something of **VALUE to THEM**: information, ebooks, articles, training for **FREE**. Remember, you are building **RAPPORT**

Since traffic and tools are **MY THING**, I also share free or inexpensive traffic opportunities, promo codes, and best deals that provide the most **VALUE TO THEM**, and that could also become an **ADDITIONAL STREAM OF INCOME**, both for me, and for **THEM**.

I have so many things I promote that provide share codes, and **COMPLETE LIST BUILDING FUNNELS**, many times for free, or with nominal costs like an autoresponder upgrade or traffic subscription. These are **THINGS YOU NEED ANYWAY** that can be also be turned into additional streams of income.

And you thought that just posting affiliate links for that **one MLM** was gonna **MAKE YOU RICH** while sitting on the beach sipping Mai Tai's. **IT JUST DOESN'T WORK THAT WAY!**

I have been at this a long time. I didn't make **ANY SIGNIFICANT REVENUE** while building **MY LIST** for the first several years. I now have **3 PRIMARY programs** I promote that are my **STAR Money-makers**, and have been my **PRIMARY INVESTMENTS**, but I also have many associated piece parts that contribute additional **RESIDUAL** revenue.

Think of a hardware store. You would not survive selling only **ONE TYPE OF BOLT**. You would have **HUNDREDS** of products under your **ONE BUSINESS**. You certainly do not have the investment of time and money as a hardware store, but if you realize that if you focus on **SEVERAL KEY PROGRAMS** and incorporate the **ASSOCIATED LITTLE THINGS that PEOPLE NEED** (tools, autoresponders, traffic) that can also drive **RESIDUAL INCOME**, you can **BUILD UP YOUR BUSINESS** and create **LOYALTY** with your subscribers.

So, right now, here is MY "hardware store" Departments, and inventory

- **Secrets of the Big Dogs** eBook, Alpha Dog upgrades, and all the CHiPs
  - My best money-makers: SOTAM, BABO, Master Safelist Blaster, FeaturedOffersXtreme
  - My best tools: BABO, HitsConnect
- **WorldProfit** memberships, training, tools, traffic
  - Silver and PlatinumVIP memberships - best training, tools
  - Best traffic: Emerald Traffic Boost, Multi-Commission system safelists
  - Best List Builders: "free stuff", ecourses, ebooks, program autoresponder messaging
- **Easy Commission Funnel** and all the associated affiliate opportunities
  - Autoresponders and List Managers - SendShark, LeadsLeap
  - Affiliate opportunities: IIS, GotBackup
  - Traffic: M3 Inner Circle, The Click Engine, MyTrafficPowerline, TrafficZest
- **Traffic and List Building Programs**
  - FastForcedProfits, Instant List Authority, Traffic Deals Newsletter, The Click Generator
  - Dave's Weekly Deals, MyIMPartners, Automatic Builder, NXR Nexus Rewards, Advertising Blowout
  - Referrals 2 Rewards, LL Profit System, LL Mailer Profit System, LL Promo Code Profit System
  - EasyCash4Ads, FreeListMonster

There are naturally some crossovers, but thinking in these terms for your OWN business may help you organize, and find that "bolt" in YOUR hardware store you are going to promote TODAY.

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## Secret Infrastructure

I don't talk about it often, but as a network and IT engineer, I KNOW the importance of data protection, backup, and business continuity. I did it for a living. I have the SKILLS and MEANS to create my OWN firewalls, and backup/recovery systems, but I don't have to... GotBackup is THAT GOOD.

GotBackup saved my business SEVERAL TIMES with PC crashes, cratered hard drives, software (note to self... ONLY BUY SOLID STATE STORAGE).

Truly **SetNForget**.

For \$9.97 per month, you get 6,000 GB (**6 Terabytes**), **6 accounts**, **unlimited devices per account**.

This is also a very nice **affiliate opportunity** that includes a marketing system, and autoresponder, **for \$20 per year**.

**Get a 7-day Free Trial**

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## **Latest Worldprofit Workshop Recording**

The recording of the latest **Worldprofit Live Weekly Workshop** has been posted at <https://WebcastSource.com/livetraining> from 1/17/2025.

**No workshop on 1/24/2025.**

You can see this workshop, and recordings of the last couple years at <Youtube.com/@Worldprofit>

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